



The diagram illustrates the layout of a business card. It features a light blue background. At the top, there is a solid magenta rectangular band. Below this band, the text 'ADHESIVE ON BACK' is centered in white, bold, sans-serif capital letters. Further down, the text 'DESIGN AREA' is centered in a blue, bold, sans-serif font. At the bottom of the card, there is a horizontal dashed blue line representing a crease. The area below this line is also light blue.

ADHESIVE ON BACK

DESIGN AREA

FILE SPECIFICATIONS

- 1.** Please convert all colors, images, and graphic elements to CMYK Color Mode (no RGB or Pantones, please!).
- 2.** Images should be at least 300dpi.
- 3.** Logos, line art, and text should be vector or at least 600dpi.
- 4.** Please extend all background elements to bleed line (at least 0.125" past the final cut at top, left, and right sides).
- 5.** Extend design 0.0625" below the crease. Remaining area will be covered by pad.