

First in Print ARTWORK GUIDELINES

HI THERE!

We're thrilled you've found us and can't wait to help you bring your design to life! To ensure top-quality results, please read through these notes for setting up and supplying your artwork.

TEMPLATES:

You can find design templates on each product page, right next to the "Add to Cart" button. The zip file includes InDesign files and a PDF file that can be opened in just about any design software.

SUPPLYING YOUR FILE:

- InDesign / Illustrator - "Package" the file to include links and fonts.
- PDF - Please embed all images and convert text to outlines.
- Rasterized (JPG, PNG, TIFF) - Please be sure to export at high resolution (at least 600dpi). Guidelines must be removed as to not print on the final piece. *Generally, rasterized files are not recommended for your final artwork.*

ARTWORK

DIE-LINES:

- Solid green lines represent cuts.
- Dashed green lines represent creases.

BLEED:

- The background should extend at least 1/16" (1/4" for large-format products) beyond the finished size, as well as across any cut-outs.
- Design elements that align exactly with die-cut edges are prone to registration issues. We recommend a 1/16" bleed across these edges. *An example includes the pop-up area of our Medallion Bottle Neckers.*

IMAGES & GRAPHICS:

- All photos should be at least 300dpi.
- Logos and line art should be vector or 600dpi.
- All images should be converted to CMYK or Grayscale. No index or RGB, please!

COLORS:

- Please be sure to supply your file in CMYK color space with no spot color inks. Any Pantone and spot colors in your file will automatically convert to CMYK, which can produce unexpected results.

PRODUCTION

WASTE (DIE-CUT PRODUCTS):

The waste area is held in by tiny nicks, and is to be punched out on your end. We can remove waste on our end for an additional fee- just ask!

SHRINK-WRAPPING:

By default, printed pieces are bundled in stacks of approximately 100. You may select a specific count when adding a product to your cart (look for the drop-down option!)

CUSTOM SIZE, SHAPE, OR FINISH?

Don't see what you're looking for on our website? We're happy to help you create something custom! You can request a quote by filling out [this form](#).

QUESTIONS? We're here to help! Feel free to chat with us through our website, email hello@firstinprint.com, or call (904) 387-2237

