

## **CUSTOM SHAPE MUST FIT INSIDE THE BLUE LINE**

### **FILE SPECIFICATIONS**

- 1.** Please convert all colors, images, and graphic elements to CMYK Color Mode (no RGB or Pantones, please!)
- 2.** Images should be at least 300dpi.
- 3.** Logos, line art, and text should be vector or at least 600dpi.
- 4.** Keep all important elements at least .125” away from the final cut.
- 5.** Extend all background elements to bleed (at least .0625” past the final cut).
- 6.** Please provide the shape of your custom cut in a vector file (.ai, .eps, or .pdf).