

## ADHESIVE ON BACK

CUSTOM POP-UP  
SAFE ZONE

### FILE SPECIFICATIONS

1. Please convert all colors, images, and graphic elements to CMYK Color Mode (no RGB or Pantones, please!)
2. Images should be at least 300dpi.
3. Logos, line art, and text should be vector or at least 600dpi.
4. Please extend all background elements to bleed (at least 0.0625" past the final cut).
5. The pop-up design should extend at least 0.0625" past the final cut, or have a 0.0625" margin inside the cut.