

FILE SPECIFICATIONS

1. Please convert all colors, images, and graphic elements to CMYK Color Mode (no RGB or Pantones, please!)
2. Images should be at least 300dpi.
3. Logos, line art, and text should be vector or at least 600dpi.
4. Please provide the shape of your custom cut in a vector file (.ai, .eps, or .pdf).
5. Extend all background elements to bleed (at least .125" past the final cut).

**CUSTOM SHAPE MUST FIT WITHIN 8.5 X 11" RECTANGLE
BOTTOM MUST BE FLAT TO STAND UPRIGHT**